2026/2027 AMA IOWA

Sponsorship Levels

AMA | Iowa

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Sponsorship Levels

AMA Iowa's sponsorship program connects your organization with the chapter's community of marketing professionals throughout the year. This proposal refreshes our five sponsorship levels — modernizing benefits to include today's social platforms and digital channels alongside our long-standing luncheon, event, and promotional opportunities, while keeping each tier's investment level the same. Every tier includes all the benefits of the tiers below it.

AT A GLANCE

TIER	ANNUAL INVESTMENT	BEST FOR
PLATINUM	$6,000+	Organizations seeking maximum year-round visibility and a leadership voice with the chapter
GOLD	$4,000 – $5,999	Organizations wanting strong, consistent visibility and speaking opportunities
SILVER	$2,000 – $3,999	Organizations building sustained brand awareness with the chapter community
BRONZE	$1,000 – $1,999	Organizations looking for an affordable, visible way to support the chapter
PARTNER	$250 – $999	Small businesses and individuals wanting to support AMA Iowa

IN-KIND SPONSORSHIPS

Your support can make an impact beyond a financial contribution. If your company or organization offers products or services that could enhance our events or help offset costs, we'd love to explore an in-kind sponsorship partnership with you.

To discuss opportunities or learn more, contact **aclarke@athene.com**, **carrie@amaiowa.com**, or **patrick@amaiowa.com**.

PLATINUM SPONSORSHIP | ANNUAL INVESTMENT: $6,000+

DIGITAL & SOCIAL MEDIA

- Logo and link to your website on the AMA Iowa Platinum sponsor page, plus featured placement on the AMAIowa.com homepage
- Recognition as a Platinum annual sponsor in all chapter communications, including e-newsletters, invitations, and emails
- Monthly mentions across AMA Iowa's LinkedIn, Instagram, and X accounts with a link to your website
- Two dedicated social posts spotlighting your organization or an event
- Logo featured in every chapter e-newsletter and email blast for the year
- One dedicated email blast to the full chapter membership, once per year

PROMOTION

- On-screen logo and verbal recognition at every monthly luncheon, annual event, and workshop
- Opportunity to address attendees at two luncheons or workshops of your choice per year
- Opportunity to distribute information at each seat or table prior to all events
- Opportunity to sponsor raffle items for attendees at all events
- Opportunity to provide branded swag to all new and renewing members
- Logo on event signage at the chapter's signature annual event

PROFESSIONAL DEVELOPMENT

- Six complimentary guest passes to the luncheon(s) or workshop(s) of your choice
- Two reserved seats at the speaker table for the luncheon of your choice
- First option to co-sponsor or have a branded presence at the chapter's signature annual event

GOLD SPONSORSHIP | ANNUAL INVESTMENT: $4,000 - $5,999

DIGITAL & SOCIAL MEDIA

- Logo and link to your website on the AMA Iowa Gold sponsor page
- Quarterly mentions across AMA Iowa's LinkedIn, Instagram, and X accounts with a link to your website
- One dedicated social post about your organization or an event
- Logo included in chapter e-newsletters for six months
- Annual sponsor mention in the e-newsletter and chapter emails

PROMOTION

- On-screen logo at monthly luncheons, annual events, and workshops
- Opportunity to distribute information at each seat or table prior to events
- Opportunity to sponsor raffle items for attendees at events
- Opportunity to provide branded swag to all new and renewing members

PROFESSIONAL DEVELOPMENT

- Four complimentary guest passes to the luncheon(s) or workshop(s) of your choice
- One reserved seat at the speaker table for the luncheon of your choice

SILVER SPONSORSHIP | ANNUAL INVESTMENT: $2,000 - $3,999

DIGITAL & SOCIAL MEDIA

- Logo and link to your website on the AMA Iowa Silver sponsor page
- Two mentions per year across AMA Iowa's LinkedIn, Instagram, and X accounts

PROMOTION

- On-screen logo at monthly luncheons, annual events, and workshops
- Opportunity to distribute information at each seat or table prior to two events
- Opportunity to sponsor a raffle for attendees at two events

PROFESSIONAL DEVELOPMENT

- Two complimentary guest passes to the luncheon(s) or workshop(s) of your choice

BRONZE SPONSORSHIP | ANNUAL INVESTMENT: $1,000 - $1,999

AWARENESS

- Logo and link to your website on the AMA Iowa Bronze sponsor page
- On-screen logo at monthly luncheons, annual events, and workshops

DIGITAL & SOCIAL MEDIA

- One mention per year across AMA Iowa's LinkedIn, Instagram, and X accounts

PROFESSIONAL DEVELOPMENT

- One complimentary guest pass to the luncheon or workshop of your choice

PROMOTION

- Opportunity to distribute information at each seat or table prior to one event
- Opportunity to sponsor a raffle for attendees at one event

PARTNER SPONSORSHIP | ANNUAL INVESTMENT: $250 - $999

AWARENESS

- Logo and link to your website on the AMA Iowa Partner sponsor page
- On-screen logo at monthly luncheons, annual events, and workshops

DIGITAL & SOCIAL MEDIA

- One mention per year across AMA Iowa's LinkedIn, Instagram, and X accounts

PROFESSIONAL DEVELOPMENT

- One discounted guest pass to the luncheon or workshop of your choice

PROMOTION

- Opportunity to sponsor a raffle for attendees at one event